



PRESS RELEASE

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Ramsey Rescue Squad Teaches Students About Safe Driving

RAMSEY, NJ – November 05, 2005 – People driving by the Ramsey High School last week may have been concerned to see the Ramsey Rescue Squad's trucks parked in front of the building while school was in session. But the Squad wasn't there for a Rescue; it was there to teach students a lesson.

Each year for over 20 years, Ramsey Rescue spends a day talking to High School students in the Driver's Education Program. The focus of the program is to educate the young people about the dangers of drinking and driving. The Squad brings an array of graphic examples of accidents that were caused by drinking and driving to share with the students and explains each accident scene in detail.

Along with the images, the Squad shares stories of motor vehicle accidents that occurred in town that were caused by DWI. The message to students is "this happens here in Ramsey and it can happen to you."

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"I think we get our message across." Says Erik Endress, the Squad's President "These are young people. Most of them have never scene a massive accident where people are killed and lives are changed. We show them those pictures and tell them the stories to educate them on reality. We want them to remember what they see in our presentation so that one day in the future, they make the right decision not to drink and drive."

The Squad has always been an advocate of safe driving. Dating back to the 1980's the Squad supported a program called SafeRides, which was operated from their Island Avenue station. SafeRides enabled residents to call and be picked up, free of charge, if they felt they could not drive. Later, the Squad spent hundreds of man-hours working with Ramsey Police when DWI Roadblocks were frequently deployed. In the 1990's the Squad supported and continues to support the efforts of the Ramsey Municipal Alliance on Drug and Alcohol Abuse. The Squad is supporting the HERO Campaign, launched by the Alliance. And the Squad was a charter supporter of the Ramsey DARE Program.

The High School presentation also includes an introduction to what the Rescue Squad does. Students are taught about the various emergency situations which the Squad can be called to and then the students step outside to tour the apparatus.

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Ramsey Rescue personnel involved the presentation were Chenay Clark, Kim Deas, Jon Krehel, Joseph Warner, James Duffy, Carol Brady and Erik Endress.

"It's a long day for us." Says Endress "But if we are able to get through to even one of those kids so that they don't drink and drive down the road, it is well worth our investment of time."

For more information about Ramsey Rescue, visit

www.ramseyrescue.com

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